

S1 Microeconomics & Accounting Module



Sociopolitical Part
Course 4

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Menu of the day

- Political parties in Switzerland
- Tourism in the party programmes
- Forms of political participation




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Political parties in the Federal Council and Parliament Hes·SO VALAIS WALLIS



SVP – Swiss People's Party




Party President
Marco Chiesa

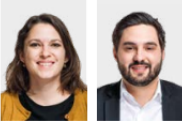
Share of the vote* **25.6%**

Federal Council	2
National Council	53
Council of States	6

www.svp.ch



SP – Swiss Social Democratic Party




Co-Presidents
**Mattea Meyer
Cédric Wermuth**


Share of the vote* **16.8%**

Federal Council	2
National Council	39
Council of States	9

www.sp-ps.ch



FDP – FDP.The Liberals




Party President
Thierry Burkart


Share of the vote* **15.1%**

Federal Council	2
National Council	29
Council of States	12

www.fdp.ch



The Centre**



Party President
Gerhard Pfister

Share of the vote* **13.8%****


Federal Council	1
National Council	28**
Council of States	13

www.die-mitte.ch


Source: "The Swiss Confederation a brief guide", 45th edition (February 2023), published by the Federal Chancellery, Communication Support, Bern

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Political parties in the Federal Council and Parliament Hes·SO VALAIS WALLIS



The GREENS Switzerland




Party President
Balthasar Glättli


Share of the vote* **13.2%**

Federal Council	0
National Council	28
Council of States	5

www.gruene.ch



glp – Swiss Green Liberal Party




Party President
Jürg Grossen


Share of the vote* **7.8%**

Federal Council	0
National Council	16
Council of States	0

www.gruenliberale.ch



EVP – Swiss Evangelical People's Party




Party President
Lilian Studer


Share of the vote* **2.1%**

Federal Council	0
National Council	3
Council of States	0

www.evppev.ch



EDU – Federal Democratic Union



Party President
Daniel Frischknecht

Share of the vote* **1.0%**




Federal Council	0
National Council	1
Council of States	0


www.edu-schweiz.ch

Source: "The Swiss Confederation a brief guide", 45th edition (February 2023), published by the Federal Chancellery, Communication Support, Bern




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Political parties in the Federal Council and Parliament









Haute Ecole de Gestion
Hochschule für Wirtschaft

Party	Party President	Share of the vote*	Federal Council	National Council	Council of States
LdT – Lega dei Ticinesi	 Party President vacant	0.8 %	0	1	0
PdA – Swiss Workers' Party	 Party President Gavriel Pinson	0.8 %	0	1	0
EaG Ensemble à Gauche	 Party President Pierre Vanek	0.3 %	0	1	0


www.lega-dei-ticinesi.ch


www.pda.ch


www.eag-ge.ch

Source: "The Swiss Confederation a brief guide", 45th edition (February 2023), published by the Federal Chancellery, Communication Support, Bern

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Political positioning in Switzerland



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Hochschule für Wirtschaft

- Smartvote: https://www.smartvote.ch/en/home?locale=en_CH
- Parlameter: <https://parlameter.iwp.swiss/>



HES-SO Valais-Wallis
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Tourism in the party programmes

Research work:

- 1) Choose a political party in Switzerland. (Attention: Each party should be chosen at least once within the class!)
- 2) Search the internet for the current party programme of your chosen party.
- 3) Analyse the party programme for references to tourism.
- 4) Write down key points and explain your results in the plenary.

Debate:

Which party has the biggest tourism connection?



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Forms of political participation

Political participation:

- Political parties: Decreasing percentage of the population participating
- What about young people? (16, 18 years old; youth parliament in Zurich)
- Foreigners? (communal, cantonal or federal level)
- Trade unions, NGOs, associations...
- Other forms: political activism (strikes...)
- Net citizens (forums, etc.) → Netizens
- Initiatives and referendums: Sign, collect signatures...
- Volunteering, charity work
- Associations (e.g. neighbourhood associations...)



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Forms of political participation

For example, also within the hospitality industry:

- Involvement of tourists and employees: suggestion box, design competition in hotels, restaurants, tourist offices
- Creation of a brand (should be related to identity: co-creation with local people)
- Inclusion of second home owners within the community (community building)



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Forms of political participation

What about you? Are you in:

- A party?
- An NGO? An association?
- An association (at the community, neighbourhood, neighbourhood level)?
- What about volunteering?



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