# Hes-so WALAIS WALLIS











## Accounting Module

## Introduction to accounting





## **Company and its environment**

#### suppliers







#### company









#### customers























#### **Small clarifications!**

#### **Debtors**

customers sale of goods on credit commercial receivable

Receivables (invoice)

Right of claim: Someone who owes us money

#### category

- trade receivables

customers

banks

- financial receivables

- other receivables other debtors Creditors

suppliers purchase of goods on credit commercial debt

debt (invoice)

Payment obligation: someone to whom we owe money

#### category

- commercial debts

suppliers

- financial debts

banks

- other debts

other suppliers























## Interdependencies

### **Owners**



#### Company







#### **Banks**







**State** 



















## Collaboration between the different partners, economic agents





















## **Definition of accounting**

Accounting is a method of recording, classifying and presenting in numerical terms data and facts relevant to the life of a company.

These data and facts are expressed in monetary terms and reflect all the operations carried out by the company during a certain period, the accounting year, which most often corresponds to the calendar year.





















## **Roles of Accounting**

The company uses accounting as:

- Planning and decision-making instruments
- Control instruments
- Internal management instruments

Accounting provides the information for

- Internal instances
- External instances

























## Areas of accounting

#### Financial accounting:

- Entry of business transactions
- Income statement and balance sheet
- appendices

#### Cost accounting:

- By nature of charges
- By cost center
- By cost price

























## Areas of accounting

#### Financial analysis:

Analysis of the annual accounts

#### Special accounts:

- Investment calculations
- Profitability calculations
- Price calculations
- Etc.



























## **Accounting functions**

- Presentation of assets and liabilities
- Presentation of the result
- Cash Flow Overview
- Control of the progress of business
- Legal basis
- Tax base
- Basis for other calculations



























## Legal bases

Articles 957 and following.

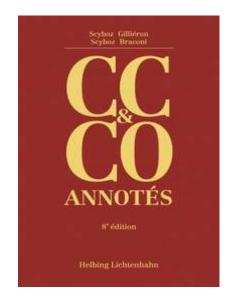
#### Art. 957

A. Duty to keep accounts and file financial reports

<sup>1</sup> The duty to keep accounts and file financial reports in accordance with the following provisions applies to:

- sole proprietorships and partnerships that have achieved sales revenue of at least 500,000 francs in the last financial year;
- legal entities.
- <sup>2</sup> The following need only keep accounts on income and expenditure and on their asset position:
  - 1. sole proprietorships and partnerships with less than 500,000 francs sales revenue in the last financial year;
  - associations and foundations which are not required to be entered in the commercial Register;
  - foundations that are exempt from the requirement to appoint an auditor under Article 83b paragraph 2 Swiss Civil Code<sup>596</sup>.

<sup>3</sup> For undertakings in accordance with paragraph 2, recognised accounting principles apply mutatis mutandis.

















#### Slide 12

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## Obligation to keep accounts

Annual accounts to be produced, the annual report must contain:

- Balance sheet
- Profit and loss account
- Appendix / Notes to the accounts

- Annual report
- Cash flow statement

sole proprietorships and partnerships sole proprietorships and partnerships and partnerships and partnerships with turnover > 500,000.

Corporations

#### Size criteria:

- balance sheet total CHF 20 million.
- turnover CHF 40 million.
- full-time jobs 250



















## Simplifying accounting

- Revenue and expenditure accounting
- Balance sheet accounting

- sole proprietorships and partnerships with turnover with turnover associations and foundations not to register in the commercial register





















## It follows the recognized accounting principles.

- Complete, truthful and systematic recording of transactions and circumstances
- documentary proof for individual accounting procedures
- Clarity
- Fitness for purpose given the form and size of undertaking
- Traceability, verifiability























## Basic rules for the preparation of accounts

- **Business continuity**
- Periodic delimitation and linking of expenses and income



















## **Financial reports must:**

- Be clear and understandable
- Be complete
- Be reliabe
- Include the essential information
- Be prudent
- The same rules must be applied in presentation and valuation
- Assets and liabilities and income and expenditure may not be offset against each other
- Currency and language etc.























## Annual accounts according to the CO

- Balance sheet
- Profit and loss / Income statement
- Appendix / Notes























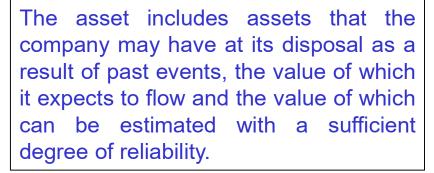
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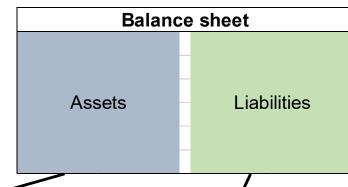
#### **Balance sheet**

The balance sheet reflects the state of the company's assets and financial position at the balance sheet date. It consists of assets and liabilities.

The balance sheet can be presented in the form of a

table (account) or a list





n capital includes debts or liabilities arising from past events, which result in a likely flow of economic benefits to the company and whose value can be estimated with a sufficient degree of reliability.

Equity

represent the difference between foreign assets and funds (= residual quantity);

departure investments of the owner(s);

must be presented and structured according to the legal form of the company.















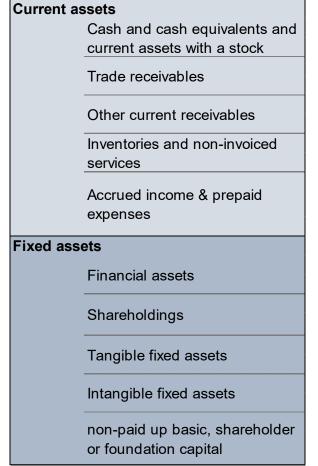
#### **Assets**

- Current assets
   Cash and other assets that are likely to become
   cash within a year or will otherwise be realized.
   Elements part of the operation of the enterprise
   itself (eg. Stocks).
- Fixed assets
   All other assets.
   Elements that are part of production.

#### **INVESTMENTS**

**HES-SO Valais-Wallis** 









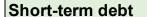
#### Liabilities

- Short-term debts
   Liabilities including debts that are held for commercial purposes or that must be paid within 12 months from the balance sheet date
- Long-term debts
   All other commitments.
- Equity
   Business value or net worth.

#### **FINANCING**







Trade payables/creditors

Current interest-bearing liabilities

other current liabilities/ debt

Deferred income and accrued expenses

## Long-term debt / long-term borrowed capital

Long-term interestbearing liabilities/debt other long-term debt/liabilities

Provisions and similar items required by law

#### Shareholders' equity

common stock, basic, shareholder or

Statutory capital reserves, retained earnings

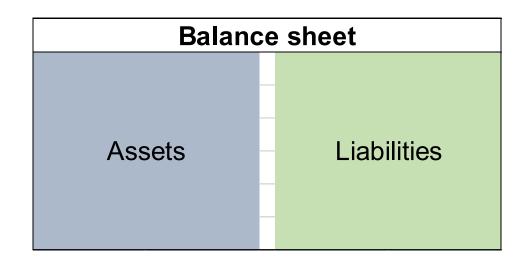




## **Summary of the balance sheet**

#### **INVENTORY**

**INVESTMENTS** 



**FINANCING** 

At SPECIFIC DATE

















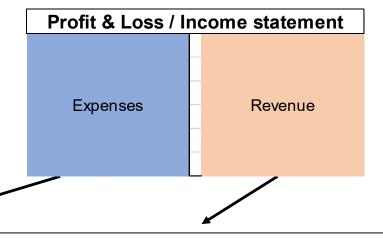




#### Income statement

- The income statement reflects the company's results.
- It can be represented as a table (account) or a list (report).

Expenses are realized during reference period by the decrease in assets and/or the increase in debts that decrease equity without the owners receiving a distribution or repayment.



Revenues are realized during the reference period by increasing assets and/or decreasing debts that increase equity without the owners making a contribution.

Net income = difference between expenses and revenue



















## Margins – results – profit or loss

Change in the company's assets = > in equity

#### Different margins:

- Gross margin
- Net margin
- Net operating margin
- Corporate net margin
- EBIT margin
- EBITDA margin







## Structuring the net result/income at three degrees

#### **Net Income**

expenses related to the goods	Revenue related to the goods
gross margin	
expenses related to the main activity	Revenue related to the main activity
net operating margin	
non-operating or ancillary expenses	non-operating or ancillary revenue
corporate net margin	



















#### Minimum structure of income statement



#### Profit & Loss / Income statement

riont a 2000 / modific statement					
Cost of goods sold / Cost of	Net proceeds from sales of				
material	goods and services				
Gross margin					
salaries expenses / Labor cost	Other revenue				
Other expenses					
EBITDA					
Provisions					
Depreciation					
EBIT					
Financial expenses	Financial revenue				
Taxes					
Net operating margin (gain)	Net operating margin (loss)				
Non operational costs or	Non operational income or				
extraordinary, non recurring	extraordinary, non-recurring				
Net profit	Net Loss				

EBITDA = Earnings Before Interests Taxes Depreciation and AmortizationEBIT = Earnings Before Interests and Taxes



# Hes·so// WALLIS Examples of balance sheet and income statement





















## How does balance sheet & income statement work?

**USE OF FUNDS SOURCE OF FUNDS** Foreign funds **Assets** Equity Expenses Revenue

















## Margins in franc or %

In the income statement, the margin or profit is expressed in Swiss francs.

Often, it is also expressed as a percentage:

# Gross Margin Formula Gross Margin (In Absolute Term) = Net Sales – COGS Gross Margin (In Percentage = Net Sales - COGS x 100 Net Sales Form)

- Gross margin = percentage of turnover
- Revenue = turnover, sums of sales of goods and/or services
- Gross profit = difference between turnover and cost of good







## Notes to the accounts / Appendix

The appendix completes and comments on the information given in the annual accounts. It contains:

- information on the accounting principles applied, where not prescribed by law (e.g. assets with an observable market price that are valued at the current market price; depreciation rate; chosen straight-line or degressive depreciation process);
- information, breakdowns and explanations relating to items on the balance sheet and in the income statement;
- The total amount of replacement reserves used and the additional hidden reserves, if this exceeds the total amount of new reserves of the same type where the result achieved thereby is considerably more favourable;
- other information required by law.





















## Additional information required:

The appendix / notes completes and comments on the information given in the annual accounts. It contains:

- Business name, legal form and registered office of the company
- Residual values of debts not shown on the balance sheet, such as leasings
- Debts owed to pension funds
- Amounts of security provided in favor of third parties (guarantee, etc.)
- Etc.





















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#### **Chart of accounts**

The chart of accounts is a standardized structure enabling companies to present their accounts in a uniform and comparable manner

Assets	Liabilities	Expenses	Revenue
Class 1 Assets	Class 2 Liabilities	Class 4 Cost of goods	Class 3 Revenue
Alooto	Liabilities	Class 5 Payroll / salaries	rtevende
		Class 6 Other operating expenses	
		Class 7 Other non operating expenses	Class 7 Other non operating revenue
		Class 8 Extraordinary expenses	Class 8 Extraordinary revenue





















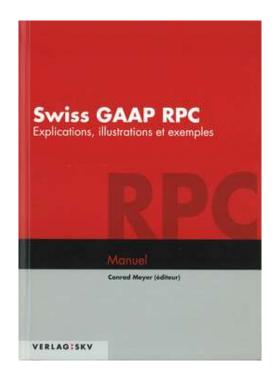
## Preparation of financial statements

In addition to the annual accounts prepared according to the CO, companies are required to prepare the financial statements according to a recognized standard. :

- publicly traded companies;
- cooperative societies (at least 2,000 members);
- some foundations

The main standards recognized by the Federal Council are:

- Swiss GAAP RPC
- **IFRS**























## Relationship to tax law (direct taxes)

The annual accounts are decisive for the establishment of the tax base (taxes on income, profit and capital).

The tax authorities can only make changes if:

- unauthorized expenses were recognized and should not;
- of taxable income was not recognized;
- foreign assets or items of funds were shown on the balance sheet below, respectively above the tax-allowed values.























#### Small "refresh... »

Balance sheet accounts

Ca	ısh	As	Assets		Liabilities (Debt)	
ln	Out	Increase	Decrease		Decrease	Increase
Cash /	Cash /					
money	money	Value	Value		Value	Value

Income statement, management accounts

Management		Ехре	Expenses		Revenue	
Expense	Revenue	Increase	Decrease		Decrease	Increase
Loss / cost us money	Profit / make money	Value	Value		Value	Value













